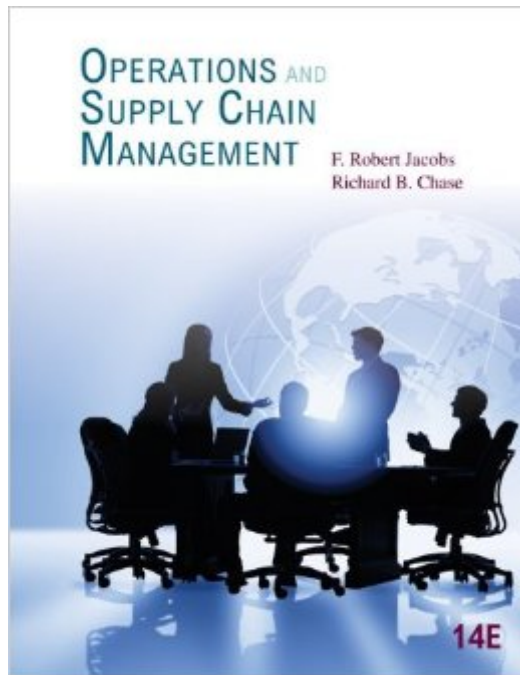




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Operations And Supply Chain Management (Mcgraw-Hill / Irwin)



Synopsis

Resourceful companies today must successfully manage the entire supply flow, from the sources of the firm, through the value-added processes of the firm, and on to the customers of the firm. The fourteenth edition of Operations and Supply Chain Management provides well-balanced coverage of managing people and applying sophisticated technology to operations and supply chain management. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Book Information

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Customer Reviews

F. Robert Jacobs is Chase Faculty Fellow Professor of Operations Management at the Kelley School of Business, Indiana University. He received a B.S. in Industrial Engineering as well as Computer and Information Science, an MBA, and a Ph.D. in Operations Management all from The Ohio State University.Â Richard B. Chase is Director of the Center for Operations Management Research and Education at USC. He is widely published in both books and academic journals and is considered one of the top service "gurus" in the field. He is on the Editorial Advisory Board of the Journal of Operations Management, an Advisor to Production and Operations Management journal, and a Fellow of the Decision Sciences Institute.

I loved this college text book. More of an entry level guide to the way operation and supply chain management works. Simple enough reading and examples that contextualize the material through concrete examples. Provided good insight into the critical path method.

just what I ordered

It's about what you'd expect from a college course textbook.

It didn't do a good job explaining Poisson distributions and other statistical concepts required for some of the math.

Good service good book

Help with my higher education!

Everything aligned with what the professor taught

Typical overpriced OK unnecessary textbook.

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